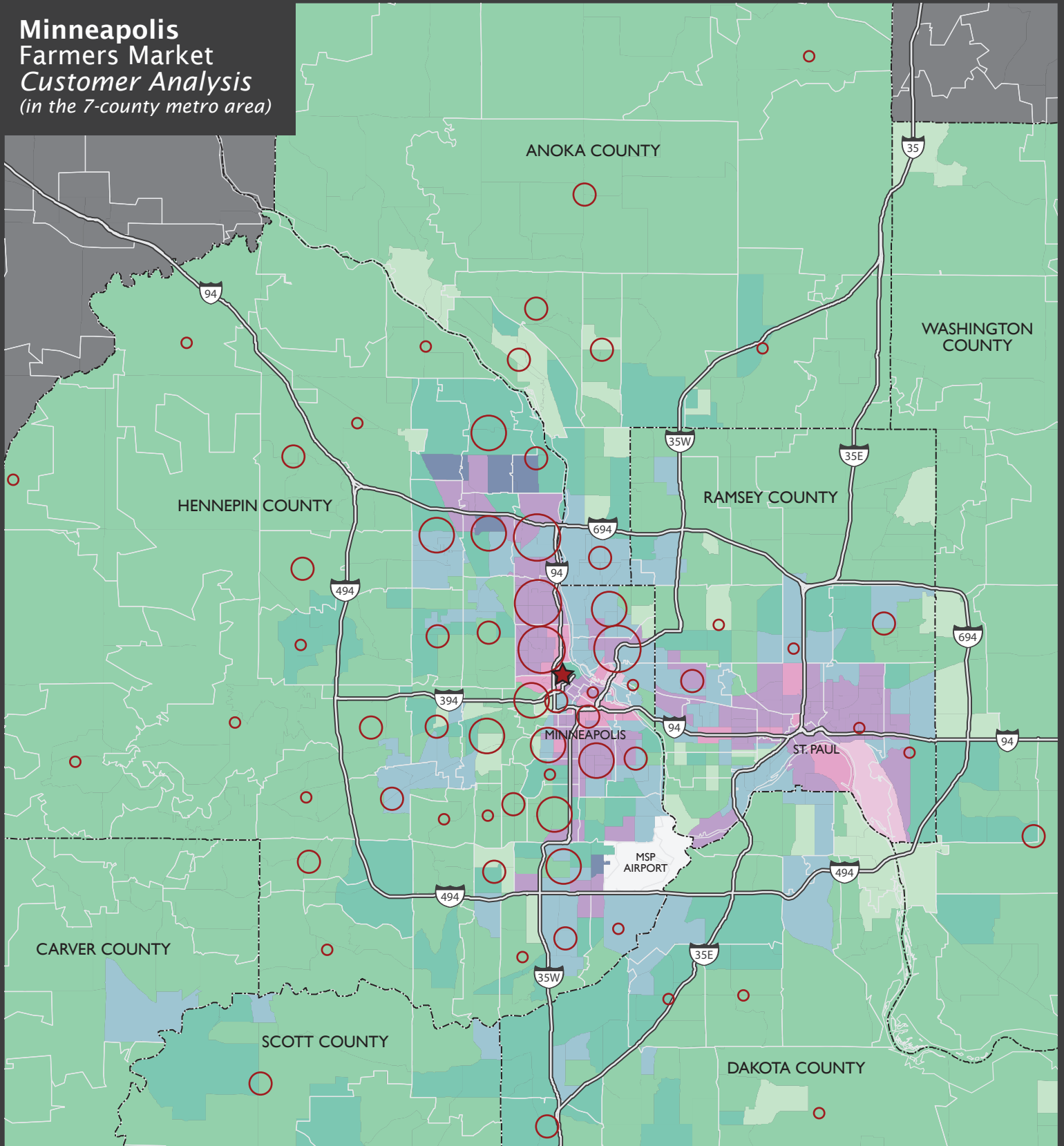
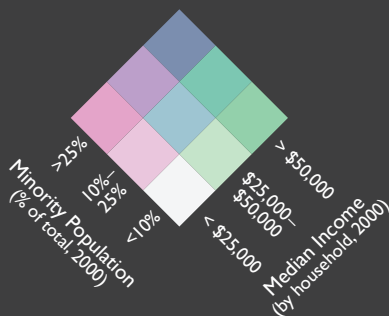


Minneapolis Farmers Market Customer Analysis

(in the 7-county metro area)



Race and Income by Census Tract



★ Location of Market
 — Zip Code Boundary

Number of Customers by Zip Code*

- 7-12 customers (Largest circle)
- 3-7 customers (Medium-large circle)
- 2-4 customers (Medium-small circle)
- 1 customer (Smallest circle)

* measured from centroid of zip code

Zip Codes from Survey Located Outside Map Extents**

- 58104 – Fargo, North Dakota
- 56701 – Thief River Falls, Minnesota
- 55940 – Hayfield, Minnesota
- 55912 – Austin, Minnesota
- 55780 – Perch Lake, Minnesota
- 55057 – Northfield, Minnesota

**1 customer from each

Survey taken of 194 market attendees.

